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CEO
YUDU states

2nd May 2014 – Washington – YUDU Media is launching at ASTD a white-label training app, for making training resources and videos available on mobile devices, with full tracking, off-line caching and reporting via a Tin Can API to a company's LMS.

YUDU's new white-label training apps for iOS, Android and Windows 8 are designed to integrate with an LMS via the Tin Can API. With current BYOD initiatives being rolled out nationwide, user-generated content such as notes, highlights and clippings syncs across devices, even to PC and Mac desktops.

YUDU is excited to support training providers, corporations and employees as they transition to mobile learning. The training app can be accessed at work, when traveling or at home. Any activity that takes place offline is cached and reported back once the device is back online.

Corporations and training providers simply need to upload training material, video and audio to the encrypted servers of YUDU Publisher. Employees are updated on the fly to log in and read or watch their course material. The new app functions as an enterprise solution for organizations looking to communicate directly with their own employees, or for training providers who wish to extend their eLearning solutions.

YUDU has provided digital solutions for corporations since 2003, proudly listing a number of Fortune 500 companies as clients including U.S Foods, KPMG, General Electric, Pearson and Unilever. The new white-label training app will enable existing clients and new corporations to build a repository for their resources, either as a stand-alone tool or as an extension to communications via an LMS.

Richard Stephenson, YUDU CEO states: "Education and training software for tablets and smartphones is a core focus for YUDU. We are delighted to launch our latest training solutions at ASTD and we are impressed with the extra functionality of the new Tin Can standard. We believe that learning should be accessible to employees anywhere, any time using the full range of training media in one App location and we have the solution ready to go."

YUDU technology can handle large volumes of publications and audio and video files. These can either be streamed or downloaded into the app when online. Employees can take notes, bookmark, highlight their course materials, and take on-page clippings to refer back for revision purposes, and when they login on a different device it is all there. Most important is the ability to interact whilst offline which is an essential capability for mobile learning and something that most LMS systems working independently, are currently unable to offer. YUDU's white-label training app neatly fills in the gaps in a number of eLearning solutions.